

# Jennifer Brofer

jennifer.brofer@gmail.com

## HIGHLIGHTS OF QUALIFICATIONS

- Ten years of experience in print and broadcast journalism
- Excellent writing, video gathering and editing skills
- Organized, focused and meets deadlines

## EXPERIENCE

### **Public Affairs Chief**                      **Camp Pendleton, CA**                      **2009-2012**

- Produced more than 350 videos, articles and photos
- Proofread more than 2,000 print products in adherence to Associated Press Stylebook
- Distributed nearly 5,000 print and video products
- Increased number of social media monthly active users by 19 percent
- Manage production of weekly web-based newsletter at no cost to company
- Coordinate interviews with local and national media outlets
- Maintain accountability for \$115K equipment inventory
- Supervise and train a team of six employees in print and video production

### **TV Reporter/Editor**                      **Naval Media Center, Washington, DC**                      **2006-2008**

- Shot and edited more than 100 video news packages
- Served as on-air talent for military television show
- Managed video content for Marine Corps web site
- Created over-the-shoulder graphics
- Created database for logging video tapes
- Created \$100K equipment inventory spreadsheet

### **Newspaper Reporter**                      **Public Affairs Office, Parris Island, SC**                      **2003-2006**

- Wrote more than 150 articles for base newspaper, The Boot
- Edited 8-page weekly newspaper
- Managed contributing writers to ensure deadlines were met
- Proofread stories to ensure quality control
- Managed weekly distribution of more than 5,000 newspapers to base residents
- Trained employees in layout and design

## SKILLS

- Avid, Final Cut Pro, Adobe Premier, Photoshop, Microsoft Office, fluent in Mac/PC platforms, type 90 wpm

## EDUCATION

### **Syracuse University**                      **Syracuse, NY**                      **2008-2009**

S.I. Newhouse School of Public Communications

- 3.8 GPA; Dean's List; 30 Semester units in Broadcast Journalism
- Anchored and produced content for "The Juice" comedy news show in spare time

### **Northern Virginia Community College**                      **Alexandria, VA**                      **2006-2008**

- 3.6 GPA; 22 Semester units in General Studies

## AWARDS/AFFILIATIONS

- 1st Place, Television Spot Production, Thomas Jefferson Awards Program                      2011
- 1st Place, Suicide Awareness PSA, Thomas Jefferson Awards Program                      2011
- Marine Corps' Outstanding New Broadcaster                      2006
- USMC Combat Correspondents Association, Secretary, San Diego Chapter                      June 2011-January 2012
- National Society of Collegiate Scholars, Member                      November 2008-Present